

JCI



JCI-Vision

Junior Chamber International:

„To be the “To be the foremost global network of young leaders.“

„Das führende globale Netzwerk junger Führungskräfte zu sein.“

JCI-Mission

“To provide leadership development opportunities that empower young people to create positive change.”

„Entwicklungsmöglichkeiten für Führungskräfte bieten um junge Menschen zu befähigen, positive Veränderungen herbeizuführen.“

important personalities

- Jacques Chirac
- Bill Clinton
- Al Gore
- Albert II, Fürst von Monaco
- Haakon von Norwegen
- John F. Kennedy
- Kofi Annan
- Walter Scheel



Wirtschaftsjunioren Germany

- founded in 1954
- approx. 10,000 entrepreneurs and executives under the age of 40 in 217 district and 11 state associations
- full-time regional management generally located at the Chambers of Industry and Commerce (IHKs)
- federal office at the DIHK in Berlin
- internationally connected in 12 foreign chapters and member of Junior Chamber International (JCI)



WJ Lübeck



Facts and Figures

Members: 52

Supporting members: 43

Prospects & guests: 20

Annual budget: €27,000

Leadership transitions always take place at the turn of the year.



Boar Conference

The 67th Annual BOAR Conference in Lübeck

- Dynamic network of young entrepreneurs and executives
- Welcome evening on Friday for early arrivals
- Diverse daytime program
- Traditional wild boar dinner at the gala night with live music
- Annual awards and induction of new members



Last Year

The 66th Annual BOAR Conference in Lübeck

- Exclusive tour of the Kaufmannschaft, including non-public areas
- Presentation on a successful rental model without owning apartments
- Guided city and Christmas market tour
- Exclusive WJ training(s), topics still in planning
- Further program items currently in planning

Sponsorship / Marketing Exposure

- Presentation to a national and international audience
- Strengthening and networking of the regional economy
- Support of voluntary association work
- Enablers of this extraordinary weekend



Sponsoring

Package	Gold	Silver	Bronze
Net price	1750	600	150
Tickets	1 Ticket Saturday	1 Ticket Saturday	-
Sponsor wall / menu cards	Large Logo	Medium Logo	-
Exclusive presentation of your company (one option of your choice)	Presentation slot at Ball Evening, 5 minutes* Advertising space at the Ball Evening*	Personal mention by the host	Thank-you note on the homepage

Paket	Gold	Silver	Bronze
Social Media	Detailed presentation via Instagram and Facebook network, blog post on www.luebeck-verliebt.de including social media channels with 22k followers (approx. 100,000 reach)	Post via the WJ Instagram and Facebook network	Digital sponsor wall on the Wildschweinball homepage www.wildschweinesen.de
Presentation during the event	Image film with logo and pictures on the Ball Evening TV screens	Logo on TV at the Ball Evening	Logo on TV at the Ball Evening

Imprint

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